

CAC "Fools For Art" Guidelines



Dear Artist,

The Calistoga Art Center invites your artistic submissions in the themes of "Foolishness" and/or "Springtime" to celebrate our "Fools for Art" event. This event will be widely marketed and is the kick-off event for the valley-wide "Arts in April". We welcome your 2-dimensional or 3-dimensional art in any medium. Whether you capture the color and freshness of Spring or use visual deception, trickery and illusion to bring out your inner fool, your art should embody the whimsy of this playful season.

The Deadline to Register your art piece is Friday, March 23th.

How to register:

Complete the Entry Form and Hold Harmless Agreement (attached). We must have this form for each artist. Enclose your Entry Fee when you return the form. Each person may enter up to two pieces.

\$10 per piece for CAC Members whose annual membership is current and paid.

\$25 per piece for Non-Members.

Mail Form and Fee to:

Calistoga Art Center
P.O. Box 197
Calistoga CA 94515

You may join as a CAC Member or renew at the time of registration and be eligible for the Member price. Visit the CAC website www.CalistogaArtCenter.org to download and print a Membership form

Delivery and Pick Up of Art

Art Delivery Date:

Friday, March 30, 2012 9am - 3pm
CAC (aka Cropp Building, Napa County Fairgrounds)
1435 North Oak Street, Calistoga

Art Pick Up Date:

Sunday, April 1, 2012 5pm - 6pm
Calistoga Art Center
1435 North Oak Street, Calistoga

Special arrangements for delivery or pick-up must be made in advance with Linda Beltz; info@calistogaartcenter.org, 707-942-2278

Show Exhibit Schedule:

During Calistoga Art Center's "Fools For Art" Exhibit and Sale

1435 North Oak Street, Calistoga:

Sunday, April 1, 2012 noon – 5pm

Judging:

Judging will be performed by professional artists. Prizes will be awarded for each of the following categories: **Best Representation of Theme • Best Use of Color • People's Favorite • Most Foolish!**

Exhibit Guidelines:

Two-dimensional art must be delivered ready to hang with a three-inch drop. The artist's name, contact information, and sale price (or noted "not for sale") must be attached to the piece.

Artists should provide stands or other display items to protect and exhibit smaller items, such as jewelry or fragile pieces. Please note on the entry form and artist label if the display item is included in the sale price.

The Art Center will use its discretion in displaying; wall hanging, the use of easels and table displays.

Any sales resulting from the show must be coordinated & transacted directly between the artist and buyer. The artist agrees to donate 25% of the sale price to the Calistoga Art Center. (It is tax deductible!).

Please complete these labels and attach them to your art

TITLE:
MEDIUM:
PRICE:
ARTIST NAME:
CONTACT INFORMATION:

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MEDIUM:
PRICE:
ARTIST NAME:
CONTACT INFORMATION: